

BAY *to*
BREAKERS

2017 COMMUNITY OUTREACH

SUMMARY OF CHANGES

2017 IMPROVEMENTS



ELEMENT	2017 IMPROVEMENTS
Start Time	<ul style="list-style-type: none">▪ No Change (8:00 AM)
Course Route	<ul style="list-style-type: none">▪ No Change
Street/Asset Closures	<ul style="list-style-type: none">▪ No Change
Barricading	<ul style="list-style-type: none">▪ No Change
Fencing	<ul style="list-style-type: none">▪ No Change
Start Area	<ul style="list-style-type: none">▪ Two new corrals created to decrease size of start waves▪ VIP Area (Main St b/w Howard & Mission)▪ Zappos.com activation within corrals
Course	<ul style="list-style-type: none">▪ Truss structure at the bottom & top of Hayes Hill will be removed
Finish Area	<ul style="list-style-type: none">▪ Extension of finisher chute for better crowd flow▪ New signage plan to better direct people out of the area▪ Larger activation for Zappos.com
Security	<ul style="list-style-type: none">▪ Additional alcohol check points on course and GGP
Medical	<ul style="list-style-type: none">▪ New EMS provider – Rock Med

KEY PERSONNEL



NAME	TITLE	COMPANY	PHONE	EMAIL
Chris Holmes	Executive Producer	Wasserman	714-337-6419	cholmes@wmgllc.com
Eliote Durham	City Liaison	E. Cee Productions	415-430-5559	eliote@ecee productions.com
Kyle Meyers	Race Director	Silverback Pacific	773-457-0653	kyle@gosilverback.com
Michael Bush	Asst. Race Director	Silverback Pacific	727-492-2874	mdebush@gmail.com

OTHER CONTACT

SERVICE	CONTACT	NOTES
B2B Hotline	415-231-3130	Available year-round
Communication Information Line	311	Will ring to Bay to Breakers headquarters on race day
Facebook	www.facebook.com/baytobreakers	75,000+ Likes
Twitter	@baytobreakers	5,000+ Followers

2017 OPERATIONS TIMELINE

START AREA LOGISTICS



DATE

12:00 AM – 12:00 PM

12:00 PM – 12:00 AM

Saturday

5.20.17

- 7:00 PM – Start Install Begins
 - 8:00 PM – Portable Restrooms Units Install Begins
-

Sunday

5.21.17

- 3:30 AM – Race Staff Reports
- 4:00 AM – Security Reports
- 5:00 AM – Open Toilets
- 6:00 AM – Entry Gates Open
- 6:00 AM – VIP Area Opens
- 7:50 AM – National Anthem
- 8:00 AM – Race Start
(10 Waves)
- 8:30 AM – Start Clean Up
- 8:30 AM – Convoy Leaves
Start Line
- 11:00 AM – Entire Start Area
Cleaned & Opened

2017 OPERATIONS TIMELINE

FINISH AREA LOGISTICS



DATE	12:00 AM – 12:00 PM	12:00 PM – 12:00 AM
Thursday 5.18.17	<ul style="list-style-type: none">• 12:01 AM – Finish Install Begins	<ul style="list-style-type: none">• Finish Installation Continues
Friday 5.19.17	<ul style="list-style-type: none">• Finish Installation Continues	<ul style="list-style-type: none">• Finish Installation Continues
Saturday 5.20.17	<ul style="list-style-type: none">• Finish Installation Continues	<ul style="list-style-type: none">• Finish Installation Continues• 9:00 PM – Great Highway Closes
Sunday 5.21.17	<ul style="list-style-type: none">• 7:00 AM – Security Reports• 8:40 AM – Top Finishers Arrive• 8:45 AM – Gear Check Vehicle Arrives & Finish Area Staged• 9:30 AM – Peak of Finishers Begin to Arrive	<ul style="list-style-type: none">• 12:30 PM – Finish Line Closed• 2:00 PM – Finish Area Closed/ Begin Strike of Finish & Transportation Area• 3:00 PM – Great Highway Reopens• 4:00 PM – North Parking Area Reopen
Monday 5.22.17	<ul style="list-style-type: none">• Finish Breakdown Continues	<ul style="list-style-type: none">• 6:00 PM – Entire Parking Lot Reopens

TEMPORARY STREET CLOSURES

PRELIMINARY REQUEST - SFMTA



START LINE AREA

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
HOWARD	EMBARCADERO	BEALE	0.2	MAY 20, 7:00 PM	MAY 21, 11:00 AM	16.0
STEUART	MISSION	SOUTHERLY TERMINUS	0.2	MAY 20, 7:00 PM	MAY 21, 11:00 AM	16.0
SPEAR	MISSION	FOLSOM	0.2	MAY 20, 7:00 PM	MAY 21, 11:00 AM	16.0
MAIN	MISSION	FOLSOM	0.2	MAY 20, 7:00 PM	MAY 21, 4:00 PM	21.0
BEALE	MISSION	FOLSOM	0.2	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0
FREMONT	MISSION	FOLSOM	0.2	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0
1ST	MISSION	FOLSOM	0.4	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0
2ND	MISSION	FOLSOM	0.4	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0
NEW MONTGOMERY	MISSION	HOWARD	0.1	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0

COURSE ROUTE

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
HOWARD	BEALE	3RD	0.5	MAY 21, 3:00 AM	MAY 21, 10:00 AM	7.0
HOWARD	3RD	9TH	1.0	MAY 21, 6:00 AM	MAY 21, 11:00 AM	5.0
9TH	HOWARD	MARKET	0.2	MAY 21, 6:00 AM	MAY 21, 11:00 AM	5.0
HAYES	MARKET	DIVISADERO	1.2	MAY 21, 6:00 AM	MAY 21, 12:30 PM	6.5
STEINER	GROVE	HAYES	0.06	MAY 21, 5:00 AM	MAY 21, 11:30 AM	6.5
DIVISADERO	GROVE	OAK	0.2	MAY 21, 5:00 AM	MAY 21, 1:00 PM	8.0
BAKER	OAK	FELL	0.07	MAY 21, 5:00 AM	MAY 21, 11:30 AM	6.5
FELL	DIVISADERO	STANYAN	0.9	MAY 21, 6:00 AM	MAY 21, 2:00 PM	8.0

TEMPORARY STREET CLOSURES

PRELIMINARY REQUEST - SFMTA



TRANSPORTATION AREA

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
47TH	FULTON	JFK	0.2	MAY 20, 9:00 PM	MAY 21, 2:00 PM	17.0
LA PLAYA	CABRILLO	FULTON	0.1	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
FULTON - E/B	GREAT HIGHWAY	48TH	0.04	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
FULTON - W/B	46TH	GREAT HIGHWAY	0.2	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
LINCOLN - E/B	GREAT HIGHWAY	LA PLAYA	0.06	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
LINCOLN - W/B	48TH	GREAT HIGHWAY	0.1	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
CABRILLO	46TH	LA PLAYA	0.06	MAY 21, 5:00 AM	MAY 21, 4:00 PM	11.0
BALBOA	46TH	GREAT HIGHWAY	0.1	MAY 21, 5:00 AM	MAY 21, 4:00 PM	11.0
POINT LOBOS	48TH/ EL CAMINO DEL MAR	GREAT HIGHWAY	0.4	MAY 21, 5:00 AM	MAY 21, 4:00 PM	11.0
GREAT HIGHWAY	BALBOA	POINT LOBOS	0.1	MAY 21, 5:00 AM	MAY 21, 2:00 PM	9.0

TEMPORARY STREET CLOSURES

PRELIMINARY REQUEST - RPD



COURSE ROUTE

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
JFK	STANYAN	GREAT HIGHWAY	3.4	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
BERNICE RODGER	JFK	MLK	0.1	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
MLK	BERNICE RODGERS	LINCOLN	0.3	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0

GOLDEN GATE PARK

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
TRANSVERSE	MLK	CROSSOVER	0.5	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
30TH	FULTON	JFK	0.1	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
36TH	FULTON	JFK	0.2	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
CHAIN OF LAKES	FULTON	LINCOLN	0.6	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
MLK	CHAIN OF LAKES	SUNSET	2.4	MAY 21, 3:00 AM	MAY 21, 4:00 PM	13.0
47TH	FULTON	JFK	0.2	MAY 20, 9:00 PM	MAY 21, 2:00 PM	17.0

FINISH LINE AREA

STREET	FROM	TO	MILES	CLOSED	OPEN	HOURS
GREAT HIGHWAY	SLOAT	JFK	2.4	MAY 20, 9:00 PM	MAY 21, 4:00 PM	19.0
GREAT HIGHWAY	JFK	BALBOA	0.3	MAY 21, 12:01 AM	MAY 21, 4:00 PM	16.0
BALBOA PARKING LOT	N/A	N/A	N/A	MAY 21, 12:01 AM	MAY 21, 4:00 PM	16.0
OCEAN BEACH PARKING LOT - NORTH	N/A	N/A	N/A	MAY 21, 12:01 AM	MAY 21, 4:00 PM	16.0
OCEAN BEACH PARKING LOT - SOUTH	N/A	N/A	N/A	MAY 18, 12:01 AM	MAY 22, 6:00 PM	114.0

TEMPORARY FACILITY CLOSURES

PRELIMINARY REQUEST



ALAMO SQUARE

<u>STREET</u>	<u>CLOSED</u>	<u>OPEN</u>	<u>HOURS</u>
ENTIRE COMPLEX	MAY 19, 8:00 AM	MAY 19, 9:00 PM	13.0
ENTIRE COMPLEX	MAY 20, 8:00 AM	MAY 20, 9:00 PM	13.0
ENTIRE COMPLEX	MAY 21, 8:00 AM	MAY 21, 9:00 PM	13.0

GOLDEN GATE PARK

<u>STREET</u>	<u>CLOSED</u>	<u>OPEN</u>	<u>HOURS</u>
OCEAN BEACH PARKING S. - ALL (15 - 27)	MAY 18, 12:00 AM	MAY 18, 11:59 PM	24.0
OCEAN BEACH PARKING S. - ALL (15 - 27)	MAY 19, 12:00 AM	MAY 19, 11:59 PM	24.0
OCEAN BEACH PARKING S. - ALL (15 - 27)	MAY 20, 12:00 AM	MAY 20, 11:59 PM	24.0
OCEAN BEACH PARKING N. - ALL (01 - 07)	MAY 21, 12:00 AM	MAY 21, 4:00 PM	16.0
OCEAN BEACH PARKING S. - ALL (15 - 27)	MAY 21, 12:00 AM	MAY 21, 11:59 PM	24.0
OCEAN BEACH PARKING S. - ALL (15 - 27)	MAY 21, 12:00 AM	MAY 21, 6:00 PM	18.0

GOLDEN GATE PARK

<u>STREET</u>	<u>CLOSED</u>	<u>OPEN</u>	<u>HOURS</u>
14TH E. MEADOW PICNIC AREA	MAY 18, 8:00 AM	MAY 19, 8:00 PM	12.0
ROSE GARDEN	MAY 19, 8:00 AM	MAY 19, 4:00 PM	8.0
CHAIN OF LAKES	MAY 20, a 12:00 AM	MAY 20, 6:00 PM	18.0
ELK GLEN PICNIC AREA	MAY 20, 6:00 AM	MAY 20, 8:00 PM	14.0
ROSE GARDEN	MAY 20, 8:00 AM	MAY 20, 4:00 PM	8.0
14TH E. MEADOW PICNIC AREA	MAY 20, 8:00 AM	MAY 20, 8:00 PM	12.0
45TH PLAYGROUND PICNIC AREA	MAY 20, 8:00 AM	MAY 20, 8:00 PM	13.0
14TH E. MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
19TH PLAYGROUND PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
45TH PLAYGROUND PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
BERCUT FIELD	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
BUNNY MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
CONSERVATORY OF FLOWER LAWN E.	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0

TEMPORARY FACILITY CLOSURES

PRELIMINARY REQUEST



GOLDEN GATE PARK

STREET	CLOSED	OPEN	HOURS
DAHLIA DELL PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
DOUGBOY MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
CHAIN OF LAKES	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
ELK PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
GEORGE WASHINGTON GROVE PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
HELLMAN HOLLOW	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
HOOVER REDWOOD GROVE PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
LINDLEY MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
MARX MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
METSON LAKE	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
OLD SPEEDWAY MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
PANHANDLE - ALL	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
PEACOCK MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
PIONEER E. MEADOW PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
PIONEER LOG CABIN PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
SHARON MEADOW - ALL	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
STOW LAKE BOATHOUSE PICNIC AREA	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
RACES AND WALKS - ALL	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
ROSE GARDEN	MAY 21, 6:00 AM	MAY 21, 8:00 PM	14.0
POLO FIELDS - ENTIRE FIELD	MAY 21, 7:30 AM	MAY 21, 9:00 PM	13.5
ANGLERS LODGE , FLYCASTING POOL 1	MAY 21, 8:00 AM	MAY 21, 8:00 PM	12.0
SPRECKLES LAKE	MAY 21, 8:00 AM	MAY 21, 10:00 PM	14.0
BEACH CHALET - ENTIRE FIELD	MAY 21, 9:00 AM	MAY 21, 9:00 PM	12.0

BAY *to*
BREAKERS

QUESTIONS/COMMENTS/DISCUSSION

THANK YOU!